

# LAUREN SCHERMERHORN

## DIGITAL DESIGNER

Chicago, IL | LaurenSchermerhorn.com | (217) 652-5101

### EMPLOYMENT HISTORY

- 03/2021 - Present • **Digital Designer** // Freelance
  - Designed cohesive collection of graphics to be used on print and web-based material.
  - Collaborated directly with clients to determine overall aesthetic and theme of each project, which have included wedding announcements, web designs, and animated marketing material.
- 01/2015 - 09/2018 • **Web & UX Designer** // Indigo Interactive, Inc.
  - Built high quality web designs and wireframes for a variety of clientele, focusing on products dedicated to accreditation management systems as well as websites that advertise wholesale liquor imports, local not-for-profit businesses and veteran wellness programs.
- 07/2012 - 05/2013 • **Operations Associate** // Benjamin F. Edwards & Co.
  - Created and organized financial accounts, which included managing client deposits, arranging advisor schedules and answering client inquiries regarding account activity.
- 10/2010 - 07/2012 • **Sales Associate** // Coldwater Creek
  - Helped customers acquire up-to-date ensembles from both the local and online store.
  - Responsibilities included assisting clientele, calling surrounding store locations in regard to specific items, and opening and closing the local branch on a weekly basis.
- 07/2011 - 11/2011 • **Art Instructor** // Springfield Art Association
  - Lead summer courses designed to teach adolescents the fundamentals of acrylic painting.

### VOLUNTEER EXPERIENCE

- 08/2022 • **Entertainer** // Costumers with a Cause Midwest
- 08/2022 • **Level 1 Pet Care Volunteer** // PAWS Chicago
- 07/2022 • **Vet Transport Volunteer** // CATCADE INC
- 04/2016 • **Park Clean Up** // Hawthorne Hill Nature Center
- 04/2016 • **Web Developer** // MOMSV

### EDUCATION

#### Savannah College of Art and Design

MFA in Animation  
(GPA: 3.85/4.0)  
2020 - 2023

#### Monmouth College

BA in Illustration  
(GPA: 3.75/4.0)  
2006 - 2010

### SOFTWARE

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe Animate  
Adobe Premiere Pro  
Adobe Media Encoder  
Maya  
Storyboard Pro  
Axure RP  
Microsoft Office 365

### SKILLS

Web/Graphic Design  
HTML5 / CSS3  
Wordpress  
Illustration / Animation

### PUBLICATIONS

GDUSA / 2016  
GDUSA / 2015  
The Coil / 2010

### AWARDS

**SCAD:**  
Academic Honors Grad Scholarship  
Student Incentive Scholarship  
SCAD Achievement Grad Scholarship

**GDUSA:**  
UX & UI / 2016  
Video Design / 2015